

## **u.associate - Working with the experts**

Unovation is a design agency business under Bright Minds Zone Pty Ltd.

**u.associate** is a Unovation idea to support experts in Branding, Design, Marketing, 3D, VR, AR or Business applications who want to collaborate with the bests worldwide. We expand your ability to offer a wider variety of services and get more jobs from your current and future clients. In addition, we provide collaboration and brand support to help you find creative solutions to business challenges if you decide to bring your jobs under the Bright Minds Zone umbrella.

Creatives need to work in collaboration with each other and with other teams as well. We are all looking to improve customer satisfaction and loyalty through utility, ease of use, and pleasure. We call it User Experience, and it's all about observing, understanding, collaborating and communicating.

### **Alone we can do so little; together we can do so much**

Helen Keller

What is our concern: How can we give a new perspective on our works, provide new opportunities to learn, access a higher knowledge of the industry, cross-promote with another brand and elevate our reputation?

Associates expect to:

- Get inspired. Work with people who have passion and a high level of curiosity
- A healthy dose of rivalry that will heat the interest and produce new ideas
- Internal and external reviews that work and help improve the work
- Get advice from people with higher expertise
- Refresh your vision and approach so you can get your game to the next level
- Be able to take a break and have your work delivered on time

- Find your weak spots and determine what exactly went wrong with the project and where you made a mistake

Unovation expects to:

- Obtain access to highly motivated professionals
- Expand its range of available services
- Inject enthusiasm and fresh ideas into organisation
- Get advice from people with higher expertise

We have set up a list of guidelines to help us achieve your and our goals.

To become a u.associate, you are expected to agree with these reasonable and straightforward ideas.

## Why and How

- You are not sure if you are pricing your work correctly.
- Your clients ask you for more things that you don't provide yet.
- You are afraid of tomorrow as your best client may seek design elsewhere.
- You are tired of the back-office work.
- You never really got into SEO, paid advertising, online PR and SM.
- We will back you up with a strong design brand that consists of experts with experience.
- We will cover you for services you don't have the expertise to provide yet.
- We will take care of your back office and marketing.
- We will help you with the everyday business problems you are facing.
- We will provide feedback on your designs if you require one.
- We will assist you with the communication with your client.
- We will do the pricing and invoice the client.
- You will get 80% of the price for your jobs if you decide to use the unovation brand.
- You will get 10% of the prices for the jobs you bring to unovation, and you don't have the expertise or don't want to work on them.

## We agree on these

1. u.associate operates online. We don't expect you to work from a specific place unless we both agree that a face to face meeting is for the benefit of all of us. (client, job, unovation, u.associate)
2. You are not expected to work specific hours or days; however, we have never missed a milestone or a deadline so far.
3. This is not a position with a fixed salary. It's an opportunity to collaborate and work with experts.
4. You should be able to invoice us to get paid.
5. If there is an opportunity to work for someone else's client, we will agree on the fees in advance.
6. We are helping with the pricing and invoicing the client if you use the unovation brand.
7. You get 80% of the job price after paying for 3rd parties' expenses if any.
8. You participate in all communication and meetings with the clients.
9. All communication, internal and external, is confidential. We never share details with others. This is important and rigorous.
10. We deal with the client per-project basis. We expect you to work on a new project if the client brings it unless it's out of your expertise or discipline.
11. Suppose you think we forget something or have any questions about the previous points you need to ask. In that case, we will be happy to explain and answer all of them before you sign this agreement.
12. We reserve the right to end this agreement when we think this is not working anymore. We'll notify you through the usual channel of communication.

## I agree. Then what?

After you submit your application, we'll carefully look into your cv and work, we'll get in touch with you and let you know what we think.

If we think you are fit for the u.associate position, the next step is to send us your credentials. Then, finally, we'll ask you to digitally sign this agreement if everything looks good.

Then, **congratulations!** You are part of the international ring of unovation's collaborators. We'll add you to our u.associate list on our website and provide you with a personal digital business card like this: [antonios.unovation.io](https://antonios.unovation.io) Now you are working with the experts.

We hope you have a great time working with the experts.